

Laura Brenner

Freelance Writer, Running Coach

Laura M. Brenner, Owner
Freelance Writer (2021-present)

A proven writer and storyteller with a record of creating compelling articles, stories, and content. My experience is rooted in business, non-profit, agriculture, sustainability, and food systems writing, with a special talent for storytelling and creating content packages that leave readers with a lasting impression.

[Portfolio](#)

OTHER EXPERIENCE

Lancaster Farmland Trust

Communications Coordinator (2018-2021)

As the organization's chief storyteller, I effectively articulate the impact of the organization by creating multi-platform content that moves a variety of audiences to engage with the organization's mission. I proactively engage with stakeholders to strategize, write, and publish all news releases, print publications, web content, and social media activity.

Timac Agro USA

Marketing & Communications Manager (2016-2018)

I worked with key stakeholders to brainstorm, develop, and execute marketing and communications strategies across eight geographic business units to expand consumer awareness and market share of branded products.

Pennsylvania Farm Bureau

Committee Director (2014-2016)

In this role, I supported the organization's efforts to expand membership and awareness among constituents across the Commonwealth to advance annual, and long-term goals. I oversaw the success of three volunteer committees and reported event outcomes and program successes across internal and external communications platforms.

EDUCATION

Perdue University - West Lafayette, Illinois

Master of Science in Communications (August 2017)

Penn State University - University Park, Pennsylvania

Bachelor of Arts in Political Science (December 2013)

Agronomy Minor